Bruce Rubin is a Distinguished Professor of Pediatrics at Virginia Commonwealth University and was Chair of Pediatrics and Physician in Chief of the Children's Hospital of Richmond from 2009-2020. He is also Professor of Biomedical Engineering, Physiology and Biophysics at VCU. As a Rhodes Scholar, he trained in Biomedical Engineering at Oxford University and then did his fellowship in Paediatric Respirology at Sick Kids in Toronto. He holds the MD and Masters in Engineering degrees from Tulane, and an MBA degree from Wake Forest University Babcock School of Business. He is on the board of the March of Dime, and the American Respiratory Care Foundation, he is Medical Advisor to the Virginia Society of Respiratory Care as well as Medical Advisor to the International Council for Respiratory Care. He is member of the APS, and a Fellow of the Royal College of Physicians and Surgeons of Canada.

Dr. Rubin received the Forest Bird Lifetime Scientific Achievement Award and the Jimmy A Young Medal from the AARC, the Prix extraordinaire from CIPP and he is a Prix Galien Laurate. He holds honorary appointments in four medical schools, is on the editorial board of 10 journals, has published more than 300 original research papers and chapters (H-index 74), and holds 10 patents. His research focus is regulation of mucus clearance in health and disease, airway inflammation and immunomodulation, cough, severe asthma, and aerosol delivery of medications.

Dr. Rubin is also a magician, a member of the International Brotherhood of Magicians (Wizard Award) and over the past 30 years has taught medical magic in 43 countries on 5 continents.